

THE HOT 100

HIGH STREET HEROES

- 1 Best Shampoo and Conditioner for Daily Use
- 2 Best Shampoo and Conditioner for Dry Hair
- 3 Best Shampoo and Conditioner for Scalp care
- 4 Best Shampoo and Conditioner for Volumising
- 5 Best Shampoo and Conditioner for Curls
- 6 Best Shampoo and Conditioner for Colour Care
- 7 Best Shampoo and Conditioner for Blondes
- 8 Best Shampoo and Conditioner for Grey Hair
- 9 Best Shampoo and Conditioner for Hair Loss
- 10 Best Smoothing/ Straightening Shampoo and Conditioner
- 11 Best Anti-Ageing Shampoo and Conditioner
- 12 Best Cruelty Free/ Vegan Shampoo and Conditioner
- 13 Best Purple Shampoo
- 14 Best Clarifying Shampoo
- 15 Best Leave In Conditioner
- 16 Best Intensive Repairing Hair Treatment
- 17 Best Hair Oil
- 18 Best Zero Plastic Shampoo and Conditioner
- 19 Best Hair Care Innovation

STYLING

- 20 Best Dry Shampoo
- 21 Best Defining Styler
- 22 Best Texturising Product
- 23 Best Volumising Product
- 24 Best Styling Product for Curls
- 25 Best Smoothing/Straightening Product
- 26 Best Heat Protection Product
- 27 Best Serum
- 28 Best Shine Spray
- 29 Best Firm Hold Hairspray
- 30 Best Flexible Hold Hairspray

EXTENSIONS

- 31 Best Afro Human Hair Extensions
- 32 Best European Human Hair Extensions
- 33 Best Human Instant Hair Extensions
- 34 Best Synthetic Instant Extensions
- 35 Best Hair Piece

HOT TOOLS

- 36 Best Hairdryer
- 37 Best Straightener
- 38 Best Hot Brush
- 39 Best Curling Wand
- 40 Best Cordless Hair Tool

HAIR COLOUR

- 41 Best Permanent Colour
- 42 Best Semi-Permanent Colour
- 43 Best Root Touch product
- 44 Best Cruelty Free/ Vegan Colour

SUPPLEMENTS

- 45 Best Hair Supplement
- 46 Best Hair Loss Product

BRUSH & COMB

- 47 Best Detangling Brush
- 48 Best Round Brush
- 49 Best Paddle Brush
- 50 Best Comb

MEN'S HAIRCARE

- 51 Best Shampoo and Conditioner
- 52 Best Hair Wax
- 53 Best Hair Gel
- 54 Best Hair Putty

AFRO HAIRCARE

- 55 Best Afro Shampoo and Conditioner
- 56 Best Afro Natural Hair Range
- 57 Best Afro Hair Oil
- 58 Best Afro Hair Mask