

HOW TO ENTER

THE **HOT 100**

EACH ENTRY SHOULD COMPRISE:

- One sample of the product you are entering, clearly labelled with the category name and number. Please tape-up the bottle tops to ensure no spillage occurs during transit.
- A product nomination form must be fully completed (if entering more than one product, a nomination form must be filled out for each product.)
- A payment for £40 (per entry) made payable to Ebanive Ltd, **Sort Code: 23-69-72, Account Number: 28398349**
- Please send your entry to: Hair Magazine Awards, Sunnydene, Shoreham Road, Woods Mill, BN5 9SD.

RULES OF ENTRY

- Products that are not correctly labelled, without a nomination form or payment details will not be part of the shortlisting process.
- If your haircare/styling product is shortlisted, you must be prepared to submit a further five samples for reader testing, electrical tools will require submission of a further two samples. These will not be returned and donated to charity.
- Products can be entered into multiple categories, but a separate entry form, fee and sample must be provided for each.
- All nominated products must be available for purchase in the UK from January 2022.
- HAIR reserves the right to move nominations into another relevant category. Should this happen, you will be informed of the change.

WHAT'S NEXT...

- Shortlisting will be performed by the HAIR team. If your entry has reached the shortlist you will be notified by email by the 9th February.
- Winners will be revealed on the Hair Magazine website after the Hair Awards have taken place on the 14th March, 2022.

THE HOT 100 JUDGING PROCESS

After initial shortlisting by the HAIR team, the finalists will be tested by the 'Hair Band' – our elite panel of reader testers. Each judge will be allocated products based on their hair type and will have the opportunity to test them at home for one month, as part of their care and styling routine.

CLOSING DATE FOR HOT 100 ENTRIES

14th JANUARY 2022