

Winners The Hot 100

HIGH STREET HEROES

**BEST SHAMPOO AND
CONDITIONER FOR DAILY USE**

EightTripleEight Tea Tree Oil Shampoo & Conditioner

**BEST SHAMPOO AND
CONDITIONER FOR DRY HAIR**

The Hair Lab by Mark Hill Hydrating Shampoo & Conditioner

**BEST SHAMPOO AND
CONDITIONER FOR SCALP CARE**

Umberto Giannini Scalp Restore Scalp Reviving Anti Dandruff Shampoo & Conditioner

**BEST SHAMPOO AND
CONDITIONER FOR VOLUMISING**

Living Proof Full Shampoo & Conditioner

**BEST SHAMPOO AND
CONDITIONER FOR CURLS**

Creightons The Curl Company Sulphate-Free Shampoo & Conditioner

**BEST SHAMPOO AND
CONDITIONER FOR COLOUR CARE**

EightTripleEight Colour Protect with Kerarice Shampoo & Conditioner

**BEST SHAMPOO AND
CONDITIONER FOR BLONDES**

Phil Smith BE GORGEOUS Bombshell Shampoo & Conditioner

**BEST SILVER SHAMPOO FOR GREY
HAIR**

Phil Smith BE GORGEOUS Cool Silver Shampoo & Conditioner

**BEST SHAMPOO AND
CONDITIONER FOR HAIR LOSS**

Creightons Professional Bam Beautiful Natural Care for thinning hair Thickening Shampoo & Conditioner

**BEST SMOOTHING/
STRAIGHTENING SHAMPOO AND
CONDITIONER**

Umberto Giannini Salon Smooth Smoothing Shampoo & Conditioner

**BEST ANTI AGEING SHAMPOO
AND CONDITIONER**

The Hair Lab by Mark Hill Bond Repair Shampoo & Conditioner

**BEST CRUELTY FREE/VEGAN
SHAMPOO AND CONDITIONER**

72 Nourishing Shampoo & Conditioner

BEST PURPLE SHAMPOO

Beauty Works Anti-Yellow Shampoo

BEST CLARIFYING SHAMPOO

EightTripleEight Vitamin C Shampoo & Conditioner

BEST LEAVE-IN CONDITIONER

Umthi Leave-In Cream

**BEST INTENSIVE REPAIRING HAIR
TREATMENT**

Seoulista Glossy Locks Hair Mask for Dry & Damaged Hair

BEST HAIR OIL

ByErim Hair Oil

**BEST ZERO PLASTIC SHAMPOO
AND CONDITIONER**

Object Moisturising Shampoo Bar & Conditioner

BEST HAIRCARE INNOVATION

Seoulista Silky Locks Hair Wrap

BEST DRY SHAMPOO

Living Proof Perfect Hair Day Advanced Clean Dry Shampoo

BEST TEXTURISING PRODUCT

Siren Luxury Haircare and Personal Care Texture Spray

BEST VOLUMISING PRODUCT

Phil Smith BE GORGEOUS Big It Up! Volume Boosting Spray

**BEST STYLING PRODUCT FOR
CURLS**

Umberto Giannini Curl Jelly Scrunching Jelly

**BEST SMOOTHING/
STRAIGHTENING PRODUCT**

Phil Smith BE GORGEOUS Super Smooth Frizz Calming Spray

**BEST HEAT PROTECTION
PRODUCT**

Beauty Works 10-In-1 Miracle Spray

BEST SERUM

Beauty Works Argan Serum

BEST SHINE SPRAY

Phil Smith BE GORGEOUS Gloss Finishing Shine Spray

BEST FIRM HOLD HAIRSPRAY

Mark Hill Extreme Hairspray

**BEST AFRO HUMAN HAIR
EXTENSIONS**

Ruka Think Kink Clip-ins

Winners The Hot 100

BEST EUROPEAN HUMAN HAIR EXTENSIONS

Sway Seamless Flat Weft

BEST HUMAN INSTANT HAIR EXTENSIONS

Beauty Works Double Hair Set

BEST SYNTHETIC INSTANT EXTENSIONS

LullaBellz Super Thick 22" 5 Piece Straight Clip In Hair Extensions

BEST HAIR PIECE

Routes Too Good To Be True Beach Pony 22"

BEST HAIR DRYER

Cloud Nine The Airshot Pro

BEST STRAIGHTENER

GHD Platinum+

BEST HOT BRUSH

Revamp Progloss Pro Define Perfect Blow Dry Volume & Shine Air Styler Dr-1950

BEST CURLING WAND

GHD Curve Thin Wand

BEST CORDLESS HAIR TOOL

Cloud Nine The Cordless Iron Pro

BEST PERMANENT COLOUR

Umberto Giannini Flowerology Vegan Colour

BEST SEMI PERMANENT COLOUR

Umberto Giannini Flowerology Temporary Hair Colour in a Deep Conditioning Mask

BEST ROOT TOUCH PRODUCT

Phil Smith BE GORGEOUS Root Touch Up Root Concealer Spray

BEST CRUELTY FREE/VEGAN COLOUR

Umberto Giannini Flowerology Vegan Colour

BEST HAIR SUPPLEMENT

Hair Gain Hair Gummies Fuller & Thicker Hair

BEST HAIR LOSS PRODUCT

Hair Gain Hair Gummies Fuller & Thicker Hair

BEST DETANGLING BRUSH

Manta Healthy Hair Brush

BEST ROUND BRUSH

Kent Pure Flow 35mm Vented Round Brush

BEST PADDLE BRUSH

Kent Pure Flow

BEST COMB

Kent Pure Flow

BEST AFRO SHAMPOO AND CONDITIONER

Umthi Restorative Shampoo & Conditioner

BEST AFRO NATURAL HAIR RANGE

Living Proof Curl Definer, Living Proof Curl Enhancer, Living Proof Curl Shampoo, Living Proof Curl Conditioner, Living Proof Curl Defining Gel, Living Proof Moisturizing Shine Oil, Living Proof Curl Elongator

GO PRO

BEST SHAMPOO & CONDITIONER FOR DAILY USE

Alterna My Hair My Canvas Me Time Everyday Shampoo and Conditioner

BEST SHAMPOO & CONDITIONER FOR DRY HAIR

SheWolf Inca Oil Hydrating Shampoo & Conditioner

BEST SHAMPOO & CONDITIONER FOR SCALP CARE

Monat Scalp Purifying Scrub

BEST SHAMPOO & CONDITIONER FOR VOLUMISING

Nine Yards Big Noise Conditioner & Go Loud Volume Shampoo

BEST SHAMPOO & CONDITIONER FOR CURLS

Alfaparf Milano Semi Di Lino Enhancing Low Shampoo for Curls and Alfaparf Milano Semi Di Lino Enhancing Conditioner

BEST SHAMPOO & CONDITIONER FOR COLOUR CARE

Joico Anti-Fade Shampoo & Conditioner

BEST SHAMPOO & CONDITIONER FOR BLONDES

Matrix Unbreak My Blonde Shampoo & Conditioner

BEST SHAMPOO & CONDITIONER FOR GREY HAIR

Nine Yards Silver Lining Silver Shampoo and True Cool Conditioner

BEST SHAMPOO & CONDITIONER FOR HAIR LOSS

Schwarzkopf Scalp Clinix Anti Hair Loss Shampoo & Serum

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BEST SMOOTHING/ STRAIGHTENING SHAMPOO & CONDITIONER

Insight Anti-Frizz Hydrating Shampoo & Conditioner

BEST ANTI-AGEING SHAMPOO & CONDITIONER

Alterna My Hair My Canvas Me Time Shampoo & Conditioner

BEST CRUELTY-FREE/VEGAN SHAMPOO & CONDITIONER

Biolage Hydra Source Shampoo & Conditioner

BEST PURPLE SHAMPOO

Fudge Clean Blonde Damage Rewind

BEST CLARIFYING SHAMPOO

Revlon Professional RE/START Purifying Micellar Shampoo

BEST LEAVE IN CONDITIONER

Fudge One Shot

BEST INTENSIVE REPAIRING TREATMENT

K18 Leave-in Molecular Repair Hair Mask

BEST HAIR OIL

L'Anza Keratin Healing Oil

BEST ZERO PLASTIC SHAMPOO & CONDITIONER

Indola Solid Shampoo

BEST HAIRCARE INNOVATION

K18 Leave-in Molecular Repair Hair Mask

BEST DRY SHAMPOO

Alterna My Hair My Canvas Another Day Dry Shampoo

BEST DEFINING STYLER

Schwarzkopf Session Label The Definer

BEST TEXTURISING PRODUCT

Authentic Beauty Concept Airy Texture Spray

BEST VOLUMISING PRODUCT

Joico RiseUp Powder Spray

BEST STYLING PRODUCT FOR CURLS

GHD Curly Ever After Curl Hold Spray

BEST HEAT PROTECTION PRODUCT

Fudge Professional Blow Dry Aqua Primer

BEST SERUM

Insight Styling Liquid Crystals

BEST SHINE SPRAY

Every Green Shining Spray Shine Up

BEST FIRM HOLD HAIRSPRAY

Fudge Skyscraper Extra

BEST FLEXIBLE HOLD HAIRSPRAY

Indola Act Now! Hairspray

BEST PERMANENT HAIR COLOUR

Matrix SoColor

BEST SEMI-PERMANENT COLOUR

Indola Color Blaster Pigmented Conditioner

BEST CRUELTY-FREE/VEGAN COLOUR

Pulp Riot Moonstone Toner

BEST MENS SHAMPOO & CONDITIONER

American Crew Daily Deep Moisturizing Shampoo & Conditioner

BEST HAIR WAX MENS

Fudge Sculpt Shaper

BEST MENS HAIR GEL

American Crew Superglue

BEST MENS HAIR PUTTY

Nine Yards Play Hard

BEST AFRO SHAMPOO & CONDITIONER

Avlon KeraCare Hydrating Detangling Shampoo & Conditioner

BEST AFRO NATURAL HAIR RANGE

KeraCare Natural Textures Cleansing Cream; KeraCare Natural Textures Leave in Conditioner; KeraCare Natural Textures Masque; KeraCare Natural Textures Honey Shea Co Wash; KeraCare Natural Textures Hair Milk; KeraCare Natural Textures Butter Crème; KeraCare Natural Textures Twist and Define Cream; KeraCare Natural Textures Defining Custard

BEST AFRO HAIR OIL

MONAT Rejuveniqe Intensive

BEST AFRO HAIR MASK

Avlon Affirmcare MoisturRight Hair Repair Masque