

## THE HOT 100 HIGH STREET HEROES

### HAIR CARE

- 1 Best Shampoo And Conditioner For Daily Use
- 2 Best Shampoo And Conditioner For Dry Hair
- 3 Best Shampoo And Conditioner For Scalp Care
- 4 Best Shampoo And Conditioner For Volumising
- 5 Best Shampoo And Conditioner For Curls
- 6 Best Shampoo And Conditioner For Colour Care
- 7 Best Shampoo And Conditioner For Blondes
- 8 Best Shampoo And Conditioner For Suncare
- 9 Best Shampoo And Conditioner For Hair Loss
- 10 Best Smoothing / Straightening Shampoo And Conditioner
- 11 Best Cruelty Free / Vegan Shampoo And Conditioner
- 12 Best Purple Shampoo
- 13 Best Clarifying Shampoo
- 14 Best Leave-In Conditioner
- 15 Best Intensive Repairing Treatment
- 16 Best Hair Oil
- 17 Best Zero Plastic Shampoo And Conditioner
- 18 Best Hair Care Innovation

### STYLING

- 19 Best Dry Shampoo
- 20 Best Defining Styler
- 21 Best Texturising Product
- 22 Best Volumising Product
- 23 Best Styling Product For Curls
- 24 Best Smoothing / Straightening Product
- 25 Best Heat Protection Product
- 26 Best Serum
- 27 Best Shine Spray
- 28 Best Firm Hold Hairspray
- 29 Best Flexible Hold Hairspray

### EXTENSIONS

- 30 Best Afro Human Hair Extensions
- 31 Best European Human Hair Extensions
- 32 Best Human Instant Hair Extensions
- 33 Best Synthetic Instant Extensions
- 34 Best Hair Piece

### HOT TOOLS

- 35 Best Hairdryer
- 36 Best Straightener
- 37 Best Hot Brush
- 38 Best Curling Wand
- 39 Best Cordless Hair Tool
- 40 Best Heatless Hair Styler
- 41 Best Hair Tool Innovation

### HAIR COLOUR

- 42 Best Permanent Hair Colour
- 43 Best Semi-Permanent Hair Colour
- 44 Best Root Touch Product
- 45 Best Cruelty Free / Vegan Colour

### SUPPLEMENTS

- 46 Best Hair Supplement
- 47 Best Hair Loss Supplement

### BRUSH & COMB

- 48 Best Detangling Brush
- 49 Best Round Brush
- 50 Best Paddle Brush
- 51 Best Comb

### MEN'S HAIRCARE

- 52 Best Men's Shampoo And Conditioner
- 53 Best Hair Wax
- 54 Best Hair Gel
- 55 Best Hair Putty

### AFRO HAIRCARE

- 56 Best Afro Shampoo And Conditioner
- 57 Best Afro Natural Hair Range
- 58 Best Afro Hair Oil
- 59 Best Afro Hair Mask

## THE HOT 100 GO PRO

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