

# The Hot 100 The Finalists

Congratulations to the following fabulous finalists of **HAIR MAGAZINE AWARDS' 2023 – THE HOT 100**

## HIGH STREET HEROES

### HAIRCARE

Dr Organic Aloe Vera Shampoo and Conditioner

Sway Hydrate Shampoo and Conditioner

ByErim Luxury Shampoo and Conditioner

Shewolf Inca Oil Hydrating Shampoo and Conditioner

Phil Smith Be Gorgeous Bond and Plex Strength Boosting Shampoo and Conditioner

Paul Mitchell Tea Tree Hemp Shampoo and Conditioner

ByErim Luxury Shampoo and Conditioner

Urban Retreat Capill-Hair Isoflavone Shampoo and Conditioning Treatment

OGX Refreshing Scalp + Tea Tree Mint Extra Strength Shampoo

TAOH Volume Shampoo and Volume Conditioner

Phil Smith Be Gorgeous Big It Up! Volumising Shampoo and Conditioner

OGX Thick & Full + Biotin & Collagen Shampoo

Umberto Giannini Curl Jelly Wash Shampoo and Umberto Giannini Curl Jelly Care Conditioner

The Curl Company Sulphate Free Shampoo and Conditioner

Trepadora Goji Berry Mint Reviving Hair Rinse and Coconut Almond Detangling Conditioner

Dr Organic Guava Shampoo and Conditioner

Phil Smith Be Gorgeous Wow Brunette Colour Illuminating Shampoo

Phil Smith Be Gorgeous Bombshell Blonde Radiance Shampoo and Conditioner

Creightons Sunshine Blonde Moisturising Shampoo and Conditioner

Roots Professional Imperium Stimulating CBD Shampoo and Conditioner

Urban Retreat Capill-Hair Isoflavone Shampoo and Conditioning Treatment

72 Intense Moisture Shampoo and Hydrating Conditioner

Phil Smith Be Gorgeous Super Smooth Frizz Calming Shampoo and Conditioner

Umberto Giannini Hair Repair Protein Shampoo and Conditioner

ByErim Luxury Shampoo and Conditioner

Paul Mitchell Clean Beauty Everyday Shampoo

Creightons Sunshine Blonde Purple No Yellow Shampoo

Phil Smith Be Gorgeous Cool Silver Tone Enhancing Shampoo

OGX Clarify & Shine + Apple Cider Vinegar Shampoo

Phil Smith Be Gorgeous Two In One Revitalising Shampoo

It's A 10 Miracle Leave In Product

Urban Retreat Leave It Conditioning Lotion

Trepadora Babassu Quench Leave-In Curl Primer

It's A 10 Miracle Hair Mask

Shewolf Apricot Butter Pre-Shampoo Hydrating Mask

Uberliss Bond Sustainer

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ByErim Luxury Hair and Beard Oil

Shewolf Tsubaki Hair Oil

Paul Mitchell Tea Tree Hemp  
Replenishing Hair and Body Oil

Roots Professional Blast Scalp and  
Hair Prep

Seoulista Blondi Locks Hair Mask for  
Blonde Hair

Trepadora Hibiscus Pink Cleansing  
Clay Wash

Mitch Material Strong Hold Styling  
Clay

Daimon Barber Yuzu Paste

Wakati Sulfate Free Shampoo and  
Wakati Water-Activated Advanced  
Conditioner

Wakati Range

### STYLING

Phil Smith Be Gorgeous Big It Up!  
Volume Boosting Dry Shampoo

Phil Smith Be Gorgeous Magic  
Potion Multi-Styling Wonder Cream

Phil Smith Be Gorgeous Big It Up!  
Volume Boosting Spray

TAOH Volume Mousse

Umberto Giannini Curl Jelly  
Scrunching Jelly

Only Curls Hydrating Curl Cream

The Curl Company Enhance &  
Perfect Curl Cream

Urban Retreat Capill-Hair Mane  
Tame

Lullabellz Slick Back Down Baby  
Hair Styler

Phil Smith Be Gorgeous Super  
Smooth Frizz Calming Spray

ghd Bodyguard Heat Protect Spray

Arkive The Prologue Hair Primer

Sway Heat Protection Spray

Alterna Caviar Moisture Intensive  
Ceramide Shots

Sway Hair Oil

Creightons Frizz No More Sleek and  
Shine Miracle Serum

Beautyworks Dream Shine

Phil Smith Be Gorgeous Total Treat  
Gloss Finishing Shine Spray

### EXTENSIONS

Sway Seamless Flat Weft

Beautyworks 22" Slim Line Tape  
Extensions

Spectrum One Tape Hair Extensions  
Great Lengths Tapes

Gee Hair 'High-5' Five Piece  
Seamless Clip In Set

Sway Seamless Clip In Hair  
Extensions

Lullabellz Super Thick 22" 5  
Piece Natural Wavy Clip In Hair  
Extensions

Spectrum One Hair Extensions  
Synthetic Clip-Ins

Lullabellz Super Thick 26" 5 Piece  
Statement Straight Clip In Hair  
Extensions

Remi Cachet Human Hair Ponytail

Lullabellz Extra AF 34" Straight  
Wraparound Pony

Lullabellz Extra AF 34" Textured  
Wave Wraparound Pony

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### HOT TOOLS

Cloud Nine The Airshot Pro  
ghd Helios  
hur.blow  
ghd Platinum +  
Hot Tools Black Gold Evolve Straightener  
Cloud Nine The Wide Iron Pro Straightener  
Lullabellz Hot Curves Tool Set  
ghd Glide  
Cloud Nine The Curling Wand  
Hot Tools Black Gold Curl Bar  
ghd Curve Thin Wand  
ghd Unplugged  
Cloud Nine The Original Cordless Iron  
L'Oréal Professional Steampod 4  
Manta Pulse  
Hot Tools Black Gold Curl Bar Set

### SUPPLEMENTS

Tricoextra  
Viviscal Maximum Strength Hair Growth Supplement for Women  
Hum Nutrition Hair Sweet Hair Supplements  
Viviscal Maximum Strength Hair Growth Supplement for Women  
Glowwa Hair Food

### BRUSH & COMB

Manta Original  
Rock & Ruddle Shower Power Brush  
Kent Brushes Perfect for Detangling Large Quill Paddle Brush  
Kent Brushes Airhead 35mm Ceramic Round Brush  
Sway Oval Brush  
Rock & Ruddle Black Stardust Super Size Luxury Hair Brush  
Kent Brushes Pure Flow Large Vented Fine Quill Paddle Brush  
Sway Paddle Brush  
Kent Brushes Handmade Detangling Comb A21T  
Spectrum One The Dresser Wide Tooth Comb

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## GO PRO

### HAIRCARE

Osmo X.posed Daily Shampoo and Conditioner

Insight Daily Use Melted Energizing Shampoo and Conditioner

Alfaparf Milano Professional Semi Di Lino Diamond Illuminating Low Shampoo and Illuminating Conditioner

Insight Dry Melted Care Nourishing Shampoo and Conditioner

Revlon Professional Hydration Moisture Micellar Shampoo and Conditioner

Osmo Wonder 10 Shampoo and Conditioner

Schwarzkopf Professional Scalp Clinix Soothing Shampoo and Treatment

Insight Lenitive Shampoo and Lenitive Scalp Comfort Cream

Alterna Caviar Anti-Aging Clinical Densifying Shampoo and Alterna Caviar Anti-Aging Clinical Densifying Foam Conditioner

Samuel Chapman Volume Shampoo and Conditioner

Matrix Total Results A Curl Can Dream Shampoo And Conditioner

Samuel Chapman Curl Shampoo and Conditioner

Insight Elasti-Curl Pure Mild Shampoo and Elasti-Curl Textured Curly Hair Detangling Mask

Insight Elasti-Curl Range

Insight Elasti-Curl Bouncy Curls Hair Oil

Insight Elasti-Curl Textured Curly Hair Detangling Mask

Joico K-Pak Colour Therapy Shampoo and Conditioner

Matrix Total Results Colour Obsessed Shampoo and Conditioner

Osmo Chromaplex Bond Shampoo and Conditioner

Indola Blonde Expert Insta Strong Shampoo and Insta Strong Treatment

Insight Blonde Cold Reflections Brightening Shampoo and Blonde Cold Reflections Hair Mask

Schwarzkopf Professional BC Clean Performance Frizz Away Shampoo and Conditioner

L'anza Healing Smooth Glossifying Shampoo and Conditioner

Insight Anti Frizz Hydrating Shampoo and Conditioner

Authentic Beauty Concept Bare Cleanser

Insight Restructurizing Shampoo and Conditioner

Sway Hydrate Shampoo and Conditioner

Schwarzkopf Professional Fibre Scalp Clinix Vibrance Purple Shampoo

Insight Blondes Cold Reflections Brightening Shampoo

Indola Blonde Expert Insta Cool Shampoo

Osmo Scalp Therapy Detoxify Shampoo

Osmo Wonder 10 Leave In Treatment

O+M Know Knott Conditioning Detangler

Indola Blonde Expert Insta Strong Spray Conditioner

Living Proof Triple Bond Complex

L'anza Trauma Treatment

Uberliss Bond Regenerator

L'Oréal Metal Detox Oil

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Living Proof No-Frizz Vanishing Oil  
Joico K-Pak Colour Therapy Luster Lock Glossing Oil  
Alterna Renewing Scalp Care Scrub To Foam  
Revlon Re/Start Hydration Scalp Moisturising Lotion  
Uberliss Bond Regenerator

## STYLING

Living Proof Advanced Clean Dry Shampoo  
Schwarzkopf Professional Session Label The Definer Curl Cream  
O+M W-Spray Dry Wax Spray  
Living Proof Dry Volume and Texture Spray  
Alterna Caviar Professional Styling Perfect Texture Spray  
Nine Yards Hands-On Texturising Spray  
Fudge Professional XXL Hair Thickener  
Everygreen Botodeep Filler  
Insight Volumizing Shaping Ecomousse

L'anza Healing Curls Curl Whirl Defining Cream  
Fudge Professional Curl Revolution Mist  
Insight Elasti-Curl Curls Defining Hair Cream  
O+M Project Sukuroi Gold Smoothing Balm  
Sway Heat Protection Spray  
Insight Intech Heat Protection Shield  
Samuel Chapman Heat Protectant  
Alfaparf Milano Professional Semi Di Lino Subline Cristalli Liquid  
L'anza Healing Strength Neem Plant Silk Serum  
L'anza Keratin Healing Oil Lustrous Shine Spray  
Gold Class Shine Enhancing Luxury Hair Perfume  
Schwarzkopf Professional Session Label The Strong Firm Hold Hairspray  
Fudge Professional Skyscraper Extra Firm Hairspray  
Revlon Professional Stylemasters Glamourama Natural Hold Shine Spray

## HAIR COLOUR

Insight Incolour Hydra Colour Cream  
La Biosthetique Tint & Tone  
Schwarzkopf Professional Igora Permanent Colour  
L'anza Liquids Demi Gloss  
Schwarzkopf Professional Chroma ID Colour Bonding Mask  
Matrix SoColor Sync  
Phil Smith Be Gorgeous Root Touch Up Root Concealer Spray  
Schwarzkopf Professional True Beautiful Honest Permanent Colour Cream  
Pulp Riot Jam Semi Permanent Hair Colour  
Royal Kis Safe Shades

## MEN'S HAIRCARE

STMNT All-In-One Cleanser  
STMNT Matte Wax Powder  
Max Oliver Matte Paste  
American Crew Superglue  
Fudge Professional Hair Gum  
American Crew Fiber