

# HOW TO ENTER

## THE HOT LIST

### EACH ENTRY SHOULD COMPRISE:

- One sample of the product you are entering, **clearly labelled with the category name and number**. (Please tape-up the bottle tops to ensure no spillage occurs during transit.)
- A product nomination form must be fully completed and included with the entry.
- If entering more than one product, a nomination form must be completed for each product.
- A payment for £60 (per entry) made payable to Ebanive Ltd, **Sort Code: 23-69-72, Account Number: 28398349**
- Please send your entry to: Hair Magazine Awards, Sunnysdene, Shoreham Road, Henfield, BN5 9SD

### RULES OF ENTRY

- Products that are not correctly labelled, without a nomination form or payment details will not qualify for the shortlisting process.
- If your haircare/styling product is shortlisted, you must be prepared to submit a further five samples for reader testing, electrical tools will require submission of a further two samples by 5th February, 2024. These will not be returned but will be donated to the Hair & Beauty Charity.
- Products can be entered into multiple categories. A separate entry form, fee and sample must be provided for each.
- All nominated products must be available for purchase in the UK from January 2024.
- HAIR reserves the right to move nominations into other relevant categories.

### WHAT'S NEXT...

- Shortlisting will be undertaken by the HAIR team. If your entry has reached the shortlist you will be notified by email on 29th January, 2024.
- Winners will be revealed on the Hair Magazine website on 14th March, 2024.

### THE HOT LIST JUDGING PROCESS

After initial shortlisting by the HAIR team, the products will be tested by the 'Hair Band' – our elite panel of reader judges. Each judge will be allocated products based on their hair type and will have the opportunity to test them at home for a period of one month, as part of their hair care and styling routine.

### CLOSING DATE FOR HOT LIST ENTRIES

11th DECEMBER 2023

## THE CUT

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### RULES OF ENTRY

- Open to all UK based salons and stylists.
- Each entry must be accompanied by an entry form and £60 entry fee made payable to Ebanive Ltd, **Sort Code: 23-69-72, Account Number: 28398349**
- You can enter multiple categories. An entry form and fee must be submitted for each.
- Entries for 'I WANT THEIR HAIR' must have been photographed in the last 12 months.
- Entries must adhere to the criteria and submitted in digital format by email to [info@hairmagazine.co.uk](mailto:info@hairmagazine.co.uk). (Each PDF must be provided in 72dpi and photographic examples of work supplied at 72dpi and 300dpi). Please limit PDF and 72dpi image sizes to 2MB for each file.
- Entries arriving after the closing date of 21st December 2023 will not be accepted.
- You will be notified if you are a finalist on 14th February 2024.
- The judges' decision is final.

### CLOSING DATE FOR THE CUT ENTRIES

21st DECEMBER 2023