

WINNERS THEHOTLIST

HIGH STREET HEROES

HAIR CARE

BEST SHAMPOO AND CONDITIONER FOR DAILY USE

Neäl & Wølf Daily Cleansing Shampoo and Conditioner

BEST SHAMPOO AND CONDITIONER FOR SCALP CARE

Paul Mitchell Clean Beauty Scalp Therapy Shampoo

BEST SHAMPOO AND CONDITIONER FOR VOLUMISING

Creightons Volume Pro Shampoo and Conditioner

BEST SHAMPOO AND CONDITIONER FOR CURLS

Phil Smith Curl Control Shampoo and Conditioner

BEST SHAMPOO AND CONDITIONER FOR COLOUR CARE

Phil Smith Radiant Blonde Shampoo and Conditioner

BEST CRUELTY FREE / VEGAN SHAMPOO AND CONDITIONER

UpCircle Haircare Duo Shampoo and Conditioner Crème

BEST PURPLE SHAMPOO

Crazy Color Ultra Violet Shampoo

BEST CLARIFYING SHAMPOO

Paul Mitchell Shampoo Two Clarifying Shampoo

BEST LEAVE-IN CONDITIONER

Keratin Perfect Benefit Obsessed Treatment Spray

BEST HAIR OIL

Mielle Organics Scalp & Hair Strengthening Oil

BEST ZERO PLASTIC SHAMPOO AND CONDITIONER

Only Curls Curl Cleansing Shampoo Bar

BEST HYDRATING HAIR MASK
Crazy Color Bond Recovery Treatment

BEST HAIR CARE INNOVATION
Hair Made Easi XL Luxury Hair Wrap

STYLING

BEST DRY SHAMPOO
Arkive The Reset Dry Shampoo

BEST DEFINING STYLER
Umberto Giannini Curl Jelly Leave-in Conditioning Curl Balm

BEST TEXTURISING PRODUCT
Alott Sea Salt Spray

BEST VOLUMISING PRODUCT
Nicky Clarke Hair Rising Spray

BEST STYLING PRODUCT FOR CURLS
Only Curls Volumising Curl Mousse

BEST SMOOTHING / STRAIGHTENING PRODUCT
Wella Deluxe Rich Oil

BEST HEAT PROTECTION PRODUCT
Neäl & Wølf Guard Heat Protection Spray

BEST SHINE SPRAY
Wella Deluxe Shine & Restore Hairspray

BEST HAIRSPRAY
Wella Silvikrin Firm Hold Hairspray

EXTENSIONS

BEST EUROPEAN HUMAN HAIR EXTENSIONS
Hair Rehab LDN Invisible Tape Hair Extensions

BEST HUMAN INSTANT HAIR EXTENSIONS
SWAY Seamless Clip Ins

BEST SYNTHETIC INSTANT EXTENSIONS
Lullabellz Super Thick 22" 5 piece Brushed Out Wave Clip Ins

BEST HAIR PIECE
Gee Hair 'Multiway Weft' Halo Hair Extension

HOT TOOLS

BEST HAIRDRYER
Nicky Clarke Air Style Pro

BEST STRAIGHTENER
Quite Wide Styler Volume 2

BEST HOT BRUSH
Drybar The Half Shot Blow-Dryer Brush

BEST CURLING WAND
Revamp iGEN Progliss Cordless Hollywood Curl Automatic Rotating Curler

BEST CORDLESS HAIR TOOL
Revamp Liberate Cordless Ceramic Compact Straightener

BEST HEATLESS HAIR STYLER
Hair Rehab LDN Luxury Silk Heatless Hair Curler

BEST HAIR TOOL INNOVATION
ghd Duet Style

SUPPLEMENTS

BEST HAIR SUPPLEMENT
Purolabs Biotin Complex

BEST HAIR LOSS SUPPLEMENT
Tricoextra Hair Loss Supplement

BRUSH & COMB

BEST DETANGLING BRUSH
Rock & Ruddle Shower Power Brush

BEST ROUND BRUSH
Angelo Seminara Volume and Waves Brush

BEST PADDLE BRUSH
Remi Cachet Paddle Brush

BEST COMB
Hair Rehab LDN Eco-Friendly Wide Tooth Comb

WINNERS THEHOTLIST

MEN'S HAIRCARE

BEST MEN'S SHAMPOO AND CONDITIONER

Woolf Peppermint Shampoo and Conditioner

BEST HOLDING PRODUCT

Murdock Sea Salt Volume Mousse

BEST MEN'S TEXTURISING PRODUCT

Fudge Urban Matte Wax

BEST MEN'S VOLUMISING PRODUCT

Fudge Urban Anti-Gravity Powder

TEXTURED HAIRCARE

BEST TEXTURED SHAMPOO AND CONDITIONER

Flora & Curl Rose Water Cream Shampoo and Conditioner

BEST TEXTURED NATURAL HAIR RANGE

Flora & Curl

BEST TEXTURED HAIR OIL

Curlsmith Bonding Oil

BEST TEXTURED HAIR MASK

Seoulista Beauty Curly Locks Hair Mask

GO PRO

HAIRCARE

BEST SHAMPOO AND CONDITIONER FOR DAILY USE

Joico Youth Lock Shampoo and Conditioner

BEST SHAMPOO AND CONDITIONER FOR DRY HAIR

Wella Professionals Ultimate Repair Shampoo and Conditioner

BEST SHAMPOO AND CONDITIONER FOR SCALP CARE

L'Oréal Professionnel Scalp Advanced Shampoo and Treatment

BEST SHAMPOO AND CONDITIONER FOR VOLUMISING

R+Co Dallas Shampoo and Conditioner

BEST SHAMPOO AND CONDITIONER FOR CURLS

Trepadora Goji Berry Mint Reviving Hair Rinse and Coconut Almond Detangling Conditioner

BEST SHAMPOO AND CONDITIONER FOR COLOUR CARE

INNOLuxe #SAVED Shampoo and Conditioner

BEST SHAMPOO AND CONDITIONER FOR HAIR LOSS

Insight Densifying Fortifying Shampoo and Treatment

BEST SMOOTHING / STRAIGHTENING SHAMPOO AND CONDITIONER

Insight Anti-Frizz Hydrating Shampoo and Conditioner

BEST CRUELTY FREE / VEGAN SHAMPOO AND CONDITIONER

OSMO X.POSED Daily Shampoo and Conditioner

BEST PURPLE SHAMPOO

Fudge Professional Clean Blonde Damage Rewind

BEST CLARIFYING SHAMPOO

ALFAPARF MILANO Professional Semi Di Lino Sublime Detox Shampoo

BEST LEAVE-IN CONDITIONER

Keratin Complex Obsessed Treatment Spray

BEST INTENSIVE REPAIRING TREATMENT

L'Oréal Professionnel Serie Expert Absolut Repair Molecular Rinse-Off Serum

BEST HAIR OIL

Roots & Locks Food of the Gods Leave-in Argan oil

BEST HYDRATING HAIR MASK

Authentic Beauty Concept Intense Hydrating Mask

BEST HAIR CARE INNOVATION

L'Oréal Professionnel Serie Expert Absolut Repair Molecular Rinse-Off Serum

STYLING

BEST DRY SHAMPOO

Drybar Detox Original Dry Shampoo

BEST DEFINING STYLER

Insight Styling Elastic Moulding Wax

BEST TEXTURISING PRODUCT

Drybar Triple Sec 3-in-1 Finishing Spray

BEST VOLUMISING PRODUCT

Alterna Caviar Multiplying Volume Styling Mist

BEST STYLING PRODUCT FOR CURLS

Davroe Curlicue Curl Balm

BEST SMOOTHING / STRAIGHTENING PRODUCT

Keratin Complex Infusion Replenisher

BEST HEAT PROTECTION PRODUCT

L'Oréal Professionnel Serie Expert Absolut Repair Molecular Leave-in Mask

BEST SHINE SPRAY

Fudge Professional Hed Shine

BEST HAIRSPRAY

Fudge Professional Skyscraper Hairspray

HAIR COLOUR

BEST PERMANENT COLOUR

Lanza Healing Color

BEST SEMI-PERMANENT COLOUR

Wella Professionals Color Fresh Mask

BEST ROOT TOUCH UP PRODUCT

Phil Smith Be Gorgeous Root Touch Up

BEST CRUELTY FREE / VEGAN HAIR COLOUR

La Biosthetique Tint & Tone