hair AWARDS 2027

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THE CUT

Are you the best at what you do? Will you make the CUT? There's only one way to find out if you've got what it takes...

SALON STYLIST

Some stylists are just born to be brilliant! You've created a buzz in your salon, the industry and beyond for being amazing at what you do. Clients love you and your hairdressing which is creative yet commercial, beautiful, yet not afraid of pushing boundaries. You embrace the diversity of working behind the chair but also those opportunities beyond the salon, such as shoots and session work.

To enter, please submit:

- 5 reasons why you are a truly brilliant stylist (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

COLOUR EXPERT

There's nothing like a good colour job to really finish off a look! And if you're a shade fanatic who loves conjuring up beautiful hues that make clients look gorgeous, then this is the category for you.

To enter, please submit:

- 5 reasons why you are a truly brilliant colourist (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

BEST EXTENSIONIST

Applying extensions is an art all of its own and we're looking for the go-to experts who make it look easy and give the most natural results.

To enter, please submit:

- 5 reasons why you are a truly brilliant extensionist (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials
- 3 photographic examples of your extension work.

MEN'S STYLIST

It's a massive area of the market, so we want to celebrate those stylists who are all about the boys! If you're dedicated to male grooming and are constantly thinking up new styles and innovative looks, then we want to hear from you.

To enter, please submit:

- 5 reasons why you are a truly brilliant men's hairdresser (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

BEST NEWCOMER

Are you longing to see your name in lights? Do you feel that you stand out from the rest when it comes to ambition, style and creativity in your salon environment?

To enter, please submit:

- 5 reasons why you shine and why you're longing to see your name in lights (up to 100 words for each)
- 5 images of your work
- 3 client testimonials

BRIDAL HAIR STYLIST

You're passionate about tresses for that big occasion and have a queue of brides beating their way to your door! You work tirelessly with your clients to create a look that fits their vision, theme, dress and personality and can soothe the most nervous wedding party.

To enter, please submit:

- 5 reasons why you are a truly brilliant stylist (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

TEXTURED/CURL STYLIST

The knack for predicting trends and making your clients look and feel beautiful comes naturally to you! Word of your talent has spread beyond the salon and you're known in the industry for being brilliant at what you do. You're not afraid to push the boundaries, yet your hairdressing remains commercial even at its most creative. Clients love you and your hairdressing, and while you enjoy the diversity of working behind the chair you also grab the opportunity to excel outside the salon, taking part in photoshoots and session work.

To enter, please submit:

- 5 reasons why you are a truly brilliant textured stylist (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

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LONDON SALON

This salon is the coolest place to go for hair in the city. Beautiful hair and a 'we want to be part of it' atmosphere go hand-in-hand to make this salon a 'must visit' for Londoners in the know.

To enter, please submit:

- 5 reasons why you are a truly brilliant salon (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

REGIONAL SALON

(North, South, East & West, Midlands, Scotland, Northern Ireland)
A brilliant local salon is a hub of creativity and cool in its area. Your reputation has grown by word of mouth, and you have a legion of loyal customers who wouldn't dream of going anywhere else. A dedicated team with original ideas, an amazing environment that makes clients want to return time after time, and an edge that makes you stand out from the crowd is what were looking for in a winner.

To enter, please submit:

- 5 reasons why you are a truly brilliant salon (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

MEN'S SPECIALIST SALON

If you're dedicated to male grooming and are constantly thinking up new styles and innovative looks that everyone will love, then this is the category for you. You have a fantastic, hardworking team and amazing environment that makes clients want to return time after time and that edge that makes you stand out from the crowd.

To enter, please submit:

- 5 reasons why you are a truly brilliant salon (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

SALON GROUP

A strong brand, first class hairdressing and a presence in every town in the area makes for a winning regional salon group. Your brand is synonymous with the local area and has built up a true trust with clients – enabling you to expand and grow. Open to groups with 5 salons or more.

To enter, please submit:

- 5 reasons why you are a truly brilliant salon group (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

BEST NEW SALON

A category especially for all new salon owners to get the recognition you truly deserve! You must have opened your salon in the last 12 months to enter this category. A salon people are looking forward to visiting and once they do, keep coming back for more. You work tirelessly with you clients and team to create the best environment.

To enter, please submit:

- 5 reasons why you are a truly brilliant new salon (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photographic examples of your hairdressing work.

BEST SUSTAINABLE SALON

It's a massive area in the market and we want to celebrate those salons that are putting the environment first. It's so important and all salons should be making small changes to be more like you. You have changed and found ways for your salon to be more sustainable by constantly making small tweaks that have a big impact. It's time all salons follow your lead!

To enter, please submit:

- 5 reasons why you are a truly brilliant sustainable salon (up to 100 words for each) relevant imagery can be used to support your reasons.
- 3 client testimonials.
- 3 photos of your salons exterior/ interior.

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BEST SALON INTERIOR

You have an interest in interiors – your salon must be stylish and Instagram worthy. A place people can't help but take a few snaps before taking a seat.

To enter, please submit:

- 5 reasons why your salon interior shines and why you chose your theme (up to 100 words for each)
- 5 images of your salon

'I WANT THEIR HAIR'

Quite simply, we are looking for an image which depicts a look that will have our readers telling their hairdresser; 'I WANT THEIR HAIR' Stylish, wearable, and versatile. Does your hairdressing have what it takes?

To enter, please submit:

- Your image must be in digital format jpeg 300dpi and emailed to info@hairmagazine.co.uk
- A short explanation of how you created the style (up to 100 words)

BEST HAIR TRANSFORMATION

We are on the lookout for a great hair transformation! Whether it was created using colour, cut or by adding extensions. We are on the search for a show-stopping transformation.

To enter, please submit:

- Your before and after images must be in digital format jpeg 300dpi and emailed to info@hairmagazine.co.uk
- A short explanation of how you created the transformation (up to 100 words)

HAIR HERO

Someone that gives a lot of their time helping others in the hair community. You're passionate about what you do and inspire others to join you on your path. Either nominate yourself or someone else that you feel deserves to be crowned our Hair Hero!

To enter, please submit:

- 5 reasons why you, or who you are nominating, is truly deserving of being our Hair Hero 2026
- 5 images of their work